PARKINGPRO®



PARKINGPRO CONSULTANCY

Parking expertise, on your side.

Hire the ParkingPro team as advisor or project lead — for hardware, booking channels, revenue and operations. From one car park to an international multi-airport network.

10+	500+	100+	10+
years in parking technology	locations on ParkingPro	API partners we know inside out	countries

FOUR AREAS OF EXPERTISE

- Hardware & barriers
- Channels & resellers
- Revenue & pricing
- Operations & new locations

Advice from the parking floor, not from a slide deck.
We build the software and hardware that run hundreds of car parks every day — and bring that experience to your project.

PARKINGPRO®
sales@parkingpro.eu · support@parkingpro.eu · www.parkingpro.eu
Hilversum · Wijchen · Valencia — active in

Scan for more info

WHAT WE HELP WITH

Four areas. One team that knows parking.

Book us for a single question or a complete project. You get advice that is grounded in what works at hundreds of car parks — and a team that can also implement it.

Hardware & barriers

Choosing, connecting and upgrading the equipment on your site.

- Advice on barriers, ANPR, QR/NFC and key safes
- Connecting existing barrier systems
- Coordination with your hardware supplier
- Requirements and tender support

Channels & resellers

Getting your capacity in front of the right customers.

- Which resellers and platforms fit your location
- Connecting channels via API and Multichannel Manager
- Prices and conditions per channel
- Partner onboarding and test bookings

Revenue & pricing

More revenue from the spaces you already have.

- Dynamic pricing per season, product and channel
- Occupancy analysis and forecasting
- Revenue per space, per channel and per period
- Capacity rules for hotels and guests first

Operations & new locations

Processes that run smoothly from day one.

- Valet and shuttle process design
- Row parking layout with Floorplanner Pro
- Setting up a new location or level
- Switching from your current software







WAYS TO WORK WITH US

From a quick scan to full project lead.

Quick scan

A compact review of your site, systems and numbers — with clear next steps.

- Site visit or remote session
- Review of systems, channels and numbers
- Written findings and priorities

Advisory

Expert advice on a specific question, as a sparring partner for your team.

- Workshops and second opinions
- Hardware, channel or pricing choices
- Sparring partner for your team

Project lead

We guide your project from plan to go-live, together with your suppliers.

- Planning, coordination and testing
- Alignment with your suppliers
- One point of contact throughout

OUR APPROACH

Four steps. No surprises.

01
Intake
Your goals, your site and what you run today.

02
Analysis
On site and in the data: occupancy, revenue, processes.

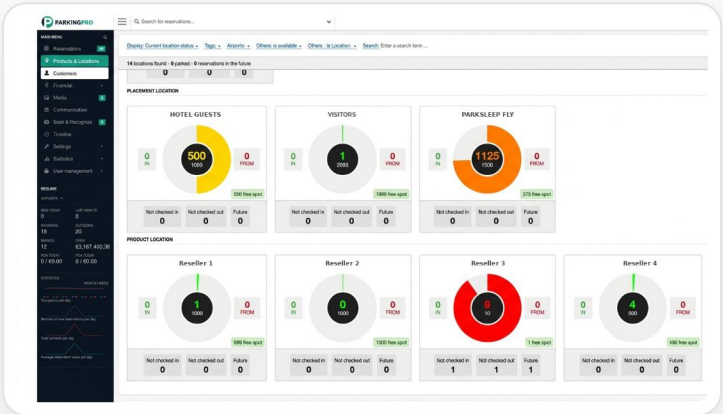
03
Plan & advice
Concrete recommendations, priorities and budget.

04
Guidance
We help implement — or hand over to your team.

WHY PARKINGPRO CONSULTANCY

Advisors who also build and run it.

- We build and run the platform behind 500+ locations
- We know 100+ booking channels, payment and hardware partners
- Advice backed by real occupancy and revenue data
- Recommendations we can also implement ourselves



PARKINGPRO®

TYPICAL PROJECTS

WHERE WE MAKE THE DIFFERENCE

Typical questions we solve.

Opening a new airport car park
From site layout, hardware and channels to pricing and the first bookings.

Connecting existing barriers
Assessing your current system and guiding the integration with your supplier.

Switching parking software
Migrating bookings, channels and processes without losing a day of revenue.

Filling capacity via resellers
Selecting and connecting the channels that fit your location and season.

Monetising a hotel car park
Guests first, remaining capacity sold through your site and partners.

Valet row parking
Layout, process and Floorplanner Pro set-up for more cars on the same site.

WHO WE WORK WITH

Airport parking operators · Airport hotels · Valet & shuttle companies · Real estate & offices · Resellers & booking platforms · Car rental companies





PLAN AN INTAKE

Tell us your question. We'll tell you how we can help.

Send us your question and we'll plan an intake with the right specialist.

sales@parkingpro.eu